LEO BURNETT U.S.A.
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AD#376-B1 REQ#M53501 "COFFEE SHOP" PAGE 4/C (7" x 10") SOAP OPERA WEEKLY, 1997

YOUR BASIC® COFFEE SHOP

Basic
FILTERS

KEEP IT BASIC

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

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F. Parke / J. Schmidt / T. Schultz / A. Kennaugh

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